
**PERSONAL
INFORMATION****Telephone**
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BRONWEN SERNA
coffee professional

I absolutely love coffee, the people in coffee, and the food and beverage industry. Professionally, I want to work with a growing company that has strong core values and vision where I can utilize my professional skills in education, training, and roasting. My goal is to constantly be learning in my professional career, exchange knowledge with other professionals, and provide the finest possible experience to clients and guests.

WORK HISTORY**Roasting/Quality
Control**Vashon Coffee
Company
Seattle, WA
2013 – 2014Hines Public Market
Coffee
Seattle, WA
Vancouver, BC
2005 – 2010Lechuza Café
Juyúca, El Salvador
2002 – 2004Specialty Coffee Assn (SCA)
2013 – present**Education**Refinery Concepts/Far East
Organization
May 2018 - Sept 2018Crackerjack/Proof Collective
Oct 2016 - Aug 2017The New Black, Pte Ltd
June 2015 - Sept 2016Visions Espresso Service
April 2014 - Dec 2014SCA
2000 - presentSCA - International
Education Partner
License
2011 - present**Barista**Tony's Coffee & Tea
Seattle, WA
2013 – 2014Joe Bar
Seattle, WA
2008 – 2014Trabant Coffee & Chai
Seattle, WA
2010 – 2011Espresso Vivace
Seattle, WA
2005 – 2006Zoka Coffee Roaster & Tea Co.
Seattle, WA
2000 – 2003

**PROFESSIONAL
EXPERTISE**

Roasting



Training & Education



Cupping & Tasting



Organized & Detail Oriented



Collaborative



Creative



Problem Solver



Time Management



Customer Service



PROJECTS

Over the years I've been involved with various projects in the coffee industry working with a wide range of companies, businesses, and interests. These range in involvement from participation in competitions, working with other coffee professionals at trade events to further training and education, assisting advertising firms and larger companies with market research and brand consultation, to origin countries where I'm part of the process from seed to cup.

Barista Guild of America2004-present
Executive Council
2005 - 2009**Gaviña**

2012-2013

Creature

2010

Seminar Presentation**University of South Africa**
2008**Seminar Presentation****Taylor's University**
2014**Seminar Presentation****Culinary Institute of America,
Singapore**
2015-2016**Barista Competitor and Coach**

2004 - present

**AWARDS /
CERTIFICATIONS****US Barista Champion**

2004

Bar Smarts

2016

**Western Regional
Champion**

2002

NW Regionals, 6th place

2014